

Traditional Wiltshire Beers Enjoyapint





Registered Office:
COUNTY GROUND SWINDON

President: Mr. W. J. CASTLE

> Chairman: B. HILLIER

Vice-Chairman: G. W. HERBERT

#### Directors:

D. ALDERTON
N. ARKELL
W. DORE
C. J. GREEN
C. HOWARD
T. J. KEARSEY
L. SMART
R. STEPHENSON

Player Manager: LOU MACARI

Administrative Manager/ Secretary: R. JEFFERIES

H. JEITENIES

Telephone No. 22118

Financial Manager/ Company Secretary: R. A. MORSE

Commercial Manager: D. BUSWELL

Club Medical Officer: Dr. J. NICHOLAS

Cover Aerial Photograph by Sealand Aerial Photography of Chichester.

Printed by: EJW Colour Print Ltd. Stratton Road, Swindon, Wiltshire.

# Chairman's Comments



This afternoon we welcome to the County Ground the Directors, Players and Supporters of Southend United Football Club for this Easter Saturday fixture.

The away game at Scunthorpe was a disaster for us in our attempt to improve our away record and push us further up the League table to enable us to finish in our highest position since being relegated to the Fourth Division. After going behind to an early goal we equalised with a Leigh Barnard goal, which was extremely well taken, I thought that this would give us the confidence to go on and get a good result but it did exactly the opposite and inspired Scunthorpe to rattle in three quick goals and leave us trailing by four goals at half time.

Again in the second half we fought back for Peter Coyne to earn, and then score with a penalty only for this to once again set us up to be on the receiving end of two quick strikes by the home side in the last ten minutes and leave us a well and truly beaten side by the margin of six to two.

Against Hartlepool United on Sunday morning, we again struggled to get our game going after the visitors scored in the first minute but at least we kept plugging away and scored two good goals in the last minutes to earn a well fought victory, although I must say our visitors battled extremely well after having a player sent off for an extremely late tackle on David Hockaday which has left him with a cut which needed stitches and again he is side-lined for two weeks which is a dissappointment to Dave, who had had one of those seasons with injuries which he will want to forget.

The Government's decision to combat hooligism, which came out last week, shows that, although they are eager to attempt to stamp out problem, there is great difficulty in coming up with something which will help because most of their ideas have probably been tried at most grounds but this does not mean that we are not behind them and we will do everything possible to stamp out this problem.

May I just take this opportunity of wishing you all a Happy Easter and I hope that as many of you as possible can make the trip to Chesterfield on Tuesday evening.

# Lowndes Lambert Group sponsors of Swindon Town F.C.

Wherever there is exposure to risk—on land, at sea or in the air—Lowndes Lambert arranges insurance protection that is secure, effective and, above all, economical.

Whether we're dealing with the factory complex or the family home, the supertanker or the supermarket we handle every assignment with an expertise founded on over eighty years experience.

It's our business to protect your business



## **Lowndes Lambert Group Limited**

International Insurance Brokers
Aspen House Temple Street Swindon Tel: Swindon 26252

Head Office: 53 Eastcheap London EC3P 3HL And and at Lloyd's

### COMMERCIAL BREAK

### BY DOUG BUSWELL



Welcome to the County Ground once again.

Our 1985 Grand National Draw was held at the New Century Club on Wednesday 27th March. The draw was preceded by a general sporting quiz between our hosts and a team from our playing staff. The quiz was very kindly sponsored by Guinness. This was followed by darts and pool competitions. Our thanks to the New Century Club for their Hospitality.

The Result of the Grand National Draw was as followed:-

1st Prize £150 Last Suspect 11690

Mrs Benstead, 9 Tower View

Faringdon.

2nd Prize £75 Mr Snugfit 06253

A. Mullhokland c/o L. Lock

A.E.R.E. Aldermarston.

3rd Prize £50 Corbiere 00342

Mrs White of Minchinhampton

Nailsworth 2080.

4th Prize £25 Grease Paint 02152

G. Bull 2 Tugelard Chippenham

Last Horse £10 Capt Parkhill 14976

Mrs Boulter 17 Lambrok Road

Melksham.

All persons who drew horses have been notified. Apart from the prize winners above the persons who drew the following horses that finished each received £5 (£1 to run + £4 to finish). Scotlane, Blackpath Prince, Classified, Rupertino, Glenfox, Imperial Black.

### On the ball



We supply Swindon Town Football Club with Workwear and Washroom Services week after reliable week.

We're equally at home supplying dirt barrier mats, logo mats, safety products, and workwear for just about every industry and purpose.

Contact us now to find out more.

Spring Grove Services Ltd...

Roentgen Road, Daneshill East, Basingstoke, Hants. RG24 ONT Telephone: Basingstoke (0256) 471311

### eleame to Southern United

#### BY DAVE KING

We meet the Roots Hall Club for a second occasion in a holiday fixture this season. At Christmas we succumbed to United in a 3-2 defeat in a Boxing Day morning fixture. Beset by financial problems throughout this season it must have appeared to Manager Bobby Moore the former West Ham and England World Cup winning Captain that the action on the field of play was irrelevant in comparison to the activity backstage.

Despite a moderate playing record this season following relegation from Division 3, the Essex Club can boast a record only equalled by fellow County Club Colchester United of having scored in every home

League match this season.

Southend visit the County Ground this afternoon seeking their fourth away League victory of the season, following earlier success at Crewe 2-0, Wrexham 2-1, and Stockport 2-1.

There must be something special about the air in Essex this season, for only Hereford United have scored in more away fixtures than United or Colchester!

Included in the squad of players available to Manager Bobby Moore for this

afternoons match are:

Goalkeeper MERVYN CAWSTON who made his 200th League appearance for United, in his first match of the season since returning to club from Stoke City, when he appeared in the away match at Wrexham on November 24th. Thirty three year old Mervyn a former Norwich City apprentice spent a period on loan to United as long ago as 1975 for ten matches. He finally joined the Roots Hall Club in 1978, playing in 189 League matches before joining Stoke City.

Former Tottenham Hotspur apprentice MICKEY STEAD made his League debut for the White Hart Lane Club at home to Stoke City on Nov 15th 1976 when he came on as a substitute for Don McAllister, who appeared here at the County Ground for Rochdale this season. It was during a loan spell with Swansea City he scored his first League goal in a 4-2 home win with Aldershot on March 5th 1978. In six seasons

at Tottenham, 28 year old Mick made only 16 appearances, he joined Southend in 1978, his consistent form at Full Back took him to his 250th League appearance for United in the home match with Exeter City

on Sept 29th.

Full Back CHARLIE WILLIAMSON joined United three weeks ago from Sheffield Wednesday his home town club. The former Hillsborough apprentice made 62 League apprearances for the Yorkshire Club after making his League debut in a 2-0 win on Dec 21st 1979 at Reading. Charlie's only League goal came in a 2-0 win at Rochdale on Sep 8th 1982, Andy McUlloch now of Aldershot was the other scorer. He made his debut for United at Scunthorpe on March 8th.

Also making his debut for the club in the same match was Canterbury born SHANE WESTLEY a 19 year old defender who joined United from Second Division Charlton Athletic. Shane made his League debut for the Valley Club in a London Derby match with Crystal Palace on Dec 27th 1983. He is still to score in League soccer.

Twenty year old WARREN MAY was a club apprentice who celebrated his 50th League appearance against Aldershot on March 2nd by scoring his only League goal this season in a 6-2 defeat for the Shrimpers. Warren made his League debut on March 4th 1983 in a 4-1 home defeat to Newport County, also in the United team was Gary Nelson. Warren scored his first League goal in the final match of that season at home to Oxford United in a 2-1 home defeat.

Central defender STEVE HATTER joined the club from Wimbledon this year. He made his debut for United at Chester on January 26th. Steve a former Fulham apprentice made his League debut on Dec 17th 1977 in a 3-0 home win for the Craven Cottage Club. After only 26 League appearances in seven seasons, Steve joined Wimbledon in 1983 helping the Dons to promotion. He made 84 League appearances for Wimbledon.

Billericay born GLENN PENNY- FATHER was a club apprentice, 22 year old Glenn made his League debut in a goalless home draw with Doncaster Rovers on Feb 27th 1981. His 72nd minute goal in our Boxing Day defeat was his third goal in what was to be four successive scoring matches. Glenn made his 100th League appearance last season.

Bilston born RON POUNTNEY joined Southend for £12,000 from his home town club in 1975. Ron had made his League Debut in a solitary appearance for Walsall on April 28th 1973 against Scunthorpe United. A match in which our former player Chris Jones scored the Saddlers goal. A veteran of nearly 350 League matches, his only League goal this season was on Oct 13th in a 2-1 win at home to Northampton Town.

Former United apprentice JOHN GYMER made his League debut last season scoring a second half goal when he came on as substitute in a 3-1 home win against Gillingham on April 20th. The Romford born striker has scored four goals this season including away goals at Chester on Jan 26th and March 8th at Scunthorpe. John is eighteen years old.

Leading goalscorer STEVE PHILLIPS needs one more goal to complete a half century of League goals for the Roots Hall Club. This season he has scored 18 League and Cup goals, including six penalties. Thirty year old Steve was a former Birmingham City apprentice who made his League debut at Standrens on Aug 21st 1972 against Carlisle in a 3-2 win substituting for Keith Bowker. Steve has spent two spells with Northampton Town scoring 27 goals in 127 League appearances. His most successful season came with Brentford in 1977/78 scoring 32 League goals, a club for whom he netted 65 goals in 157 League matches. Steve scored from the Penalty spot in the 22nd minute of our Boxing Day defeat.

Plymouth born, 29 year old ALAN ROGERS joined United for £20,000 from Portsmouth in 1983. The former Argyle apprentice made his League debut at Home Park on Aug 25th 1973 against Chesterfield substituting for Neil Hague. Alan scored in

his first full match in a 5-0 home win for Argyle against Rochdale, with England and now Arsenal striker Paul Mariner scoring twice. Alan joined Portsmouth in 1979 for £15,000 after 117 League matches for Argyle. He scored his first League goal in the 80th minute of Uniteds 4-1 defeat at Port Vale on Nov 5th. His only other goal came in the home 3-3 draw with Bury a fortnight ago.

Eighteen year old JOHN SEADEN a club apprentice made his League debut in the home match with Colchester in a 5-2 home defeat on Jan 29th. That was to mark the first of seven consecutive matches for John.

Nearing 300 League appearances for United is 29 year old TONY HADLEY who rejoined the club this season from Colchester, after spending one season with the Layer Road Club. Basildon born Tony has scored three goals this season. His only away goal coming on the stroke of half time in a 2-1 win at Wrexham. A match in which United's winner came on the final whistle from Billy Kellock now of Port Vale. Appropiate timing!

### **KEY OF THE BOARD**

- A Crewe v Aldershot
- B Hartlepool v Halifax
- C Hereford v Colchester
- D Mansfield v Chesterfield
- E Port Vale v Bury
- F Stockport v Scunthorpe
- G Torquay v Exeter
- H Wrexham v Chester
- I Arsenal v Norwich
- J Aston Villa v Sheffield Wed
- K Everton v Sunderland
- L Ipswich v Nottingham Forest
- M Leicester v Liverpool
- N Manchester Utd. v Stoke
- O West Ham Utd. v Tottenham H.
- P Barnsley v Manchester City
- Q Cardiff v Oxford Utd
- R Portsmouth v Brighton
- S Bristol Rovers v Brentford
- T Reading v Newport

# bonsors

We are very grateful to the following persons and firms who have either sponsored games this season or donated match balls.

Bristol Rovers Wrexham A

SPONSORS

Blackpool Bereford Untied

Torquay United

Port Vale Peterborough Utd.

Scunthorpe United

Stockport County

Halifax Town Colchester United Dagenham Aldershot

Crosby Doors Ltd

Transere Rovers Chesterfield

Torquay United **HOCHdale** Mansfield Town

Crewe Alexandra Exeter City

> Prinell Painting and Decoration Contractors Prinell Painting and Decoration Contractors Gorse Hill Motors and Gorse Hill Motors

Mr Ray Moreton of Swindon Video Films J. Arkell & Sons Ltd Mr Quinton Bevan of W.G. Bevan & Sons Mr John Clifford of Blunsdon House Hotel

Bayer Pharmaceuticals Mr Rod Wyborn of Wyborn Signs

Mr Nigel Eady Mr A. Vockings, Metalite Engineering Mr G. Edwards, Triumph International Mr Julian Wilson Mr Ken Knox, S.W. Transport (Swindon) Ltd Mr Tony Newman of Malmesbury Mr A.P. Silk of Highworth Mr Bruce Marr of Skurry's Ltd Stuart Pharmaceuticals Syntex Pharmaceuticals

Mr Brian Hillier McLean Homes

Mr D. Hale of Melksham Mr. Lew Lewis of The Lydiard Motor Co. Mr. Bob Clarke of Transplant Ltd. Mr Rob Wyborn of Wyborn Signs Mr A. Vockings of Metalite Engineering Mr V.G. Newman of Malmesbury Swindon Automobiles BHSP Health and Welfare Mr Rod Wyborn of Wyborn Signs Mr John Sutton and Borough News Mr Vic Watts of Verdun Builders Mr Bob Clarke of Transplant Mr G. Edwards of Triumph International Heywood Insurance Brokers of Melksham

BALL DONOR

W. Collins, Commission Agent. Mr Tilling, The George, Kempsford.

BCCO Industrial Agency. Mr Arthur Done. Mr John Fisher.

Alex Hayes, the S.T.F.C. Squash Court. Kathy Cuddy of St. Ivel Ltd.

Mr Paul Plowman.

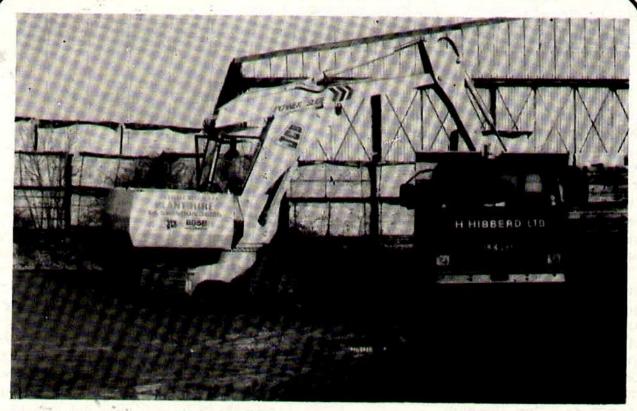
ECCO Industrial Agency.

Mr Nick Woolridge. ECCO Industrial Agency. Mr Jim Bale of Melksham. Mr K. Judkins of Andover.

W. Collins, Commission Agent. Kathy Cuddy of St. Ivel Ltd.

ECCO Industrial Agency. Mr M. Skinner, Mr A. Skinner, Mr S. Mathews. Mr Alex Hayes of the Squash Club.

Mr D. Hale of Melksham. Mr. W. Collins, Commission Agent. Mr. Lew Lewis of The Lydiard Motor Co.



Do you require

Tracked or Wheeled Excavators
Tracked or Wheeled Shovels
Tractors and Scrapers
Bulldozers
Tipper Lorries
Low Loaders

# THEN HIRE FROM

# H Hibberd Ltd

PLANT HIRE CONTRACTORS

29 Newport Street, Swindon Tel: Swindon 36125 or 23876

### EOICHUSEON EOLUR

#### BY DAVE KING

Belated congratulations to Jamie Reynolds who made his Football League debut in our recent home match with Crewe Alexandra at the tender age of sixteen years. It is a tribute to his dedication and progress which has enabled him to progress from schoolboy to youth, reserve and League football and a place in the England under 17 youth squad within the space of virtually twelve months.

Equal satisfaction must have been encountered by John Trollope who has guided Jamie's progress at this formative stage. While not all of John's protoges are currently on the town staff a necleus of prodiguous efforts for the club can be found at Southern League Cheltenham where they are strong candidates for League and Cup Honours.

A match that Jamie will always recall saw the end of our nine match home winning sequence. Not since 1926 can such a successful run be found. While most town followers always preferred in past seasons for us to face the Stratton Bank in the first half of a match in purely coincidental that our success of recent came when we faced the opposite town end in the first half in all nine games.

Congratulations are also due to the eleven players who ended our dismal run of away results by taking maximum points in our recent away match at Peterborough United, no doubt the confidence of the players eroded the longer the run extended.

Dave Caldwell who was on loan to us from Mansfield Town, was recalled by the Field Mill Club on the eve of our away match at Peterborough. He was promptly named as substitute for their home match promotion candidates with United. The only consolation for the scot who has also spent a loan period this season with Carlisle United was that he witnessed a minor piece of soccer history, when his club mate former England full back Steve Whitworth scored his first League goal after fifteen years. Mind you his forty first minute effort came from the penalty spot. Never the less it would be churlish not to offer our felicitaions to the former

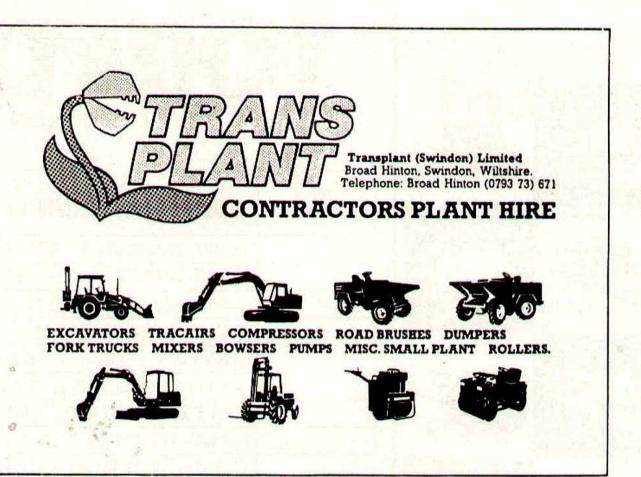
Leicester City, Sunderland and Bolton defender.

While the veteran Full Back must now view his future prospects in League soccer with diminishing optimism. The Field Mill Manager Ian Greaves views with qualified hopefulness the prospects for one of his youthful protoges. For in Mansfields recent midweek defeat at Torquay, he gave Cinderford born teenager Craig McKernon his football League debut. Craig has made rapid progress for both Mansfield Youth and Reserve teams, he who was playing for Cinderford in the Gloucester Youth League last season and teamed up with the Fourth Division Club last September. signing a two year apprenticeship he has shown outstanding form which prompted Ian Greaves to say 'We knew he was good, but since joining Mansfield his skill has improved beyond recognition.'

Exeter City Striker Trevor Morgan is heading 'Down Under', the 28 year old former Bristol City striker is set to sign for Sydney Club St. Georges. But the transfer will only be temporary for the St. James Park Club are allowing Trevor to leave at the end of this month and return home in August.

Meanwhile City Manager Jim Iley is not happy with his teams recent performances. After a 7-1 trouncing in a midweek match at Scunthorpe they returned home to slump to a 5-1 home defeat to Colchester United. A performance that prompted the former Bury Manager to say 'It was a pathetic performance, everyone of my players should be ashamed of themselves. It was deplorable to see a home performance like that. It was an insult.' Three days later City took maximum points in a 3-2 win at Halifax. Enough said.

Kevin Hitchcock the Mansfield Town goalkeeper has proved to be the safest goalkeeper in the country, for the former Nottingham Forest Youngster has conceded just 22 goals in thirty matches for a Mansfield side struggling in the lower reaches of the Division. He averages 123 minutes between each goal! The Fourth Division are where the safest hands exist.



For seven of the leading 20 goalkeepers in the country are with Fourth Division Clubs. Fred Barber Following Kevin are Paul (Darlington) 108 mins. Gregory mins, (Scunthorpe) 108 Kevin Rose (Hereford) 104 mins, Billy O'Rourke mins, Chris Marples (Blackpool) 103 (Chesterfield) 103 mins, Chris Pearce (Port Vale) 90 mins.

Certainly a change of fortune for Hereford United goalkeeper Kevin Rose, who two years ago was overweight and heading for the soccer scrapheap. Once told by United Manager John Newman 'Lose a couple of stone or get out'. It has been hardwork for the Evesham born player who made his 100th consecutive appearance for the first team this season but it has paid dividends. John Newman says 'When I came here two years ago, we needed a new goalkeeper, but he was here all the time.'

There were fewer transfer deals or loans before last weeks Transfer deadline than usual. Those that concerned fourth Division Clubs were .... Eamon O'Keefe (Port Vale to Blackpool) £20,000 ... John Kerr (Stockport to Bury £15,000 ... Paul O'Hagen (Sunderland to Port Vale) Free ... LOAN DEALS Warren Donald (West Ham to Northampton) ... Keith Thompson

(Coventry to Northampton) ... Steve Yates (Doncaster to Chesterfield) ... Paul Shinners (Gillingham to Colchester) ... Mark Gavin (Leeds to Hartlepool) ... David Linighan (Hartlepool to Leeds).

Our former player Bryan Hamilton recently dismissed from his position as Manager of Tranmere Rovers has been appointed in the same capacity at Third

Division Wigan Athletic.

We certainly came to earth with a bump in last Friday evening's match at Scunthorpe following our away win the week before at Peterborough. In a match where every Scunthorpe attack seemed to carry maximum danger, tribute must be paid to the home club's impressive display of finishing power with six different players on the scoresheet, it only emphasised the all round display of a team who have hit most impressive form in home matches of late.

Peter Coyne's second half penalty enabled the former Manchester United and Crewe striker to continue his goalscoring form of late, which has seen him score in each of the last four League matches and establish his position as the clubs leading goalscorer. Peter is no doubt benefiting from having his family now settled in Swindon.



# TODAY'S

THE CANON LEAGU

	SWINDON TOWN	TEAM CHANGES
1	SCOTT ENDERSBY	
2	CHRIS RAMSEY	
3	COLIN BAILIE	1121
4	PAUL BATTY	
5	DAVID COLE	P. Carrier
6	ANDY ROWLAND	
7	PETER COYNE	
8	MIKE GRAHAM	
9	COLIN GORDON	
10	LEIGH BARNARD	
11	GARRY NELSON	
12		

#### Referee:

Mr P.W. Vanes (Warley, West. Midlands)

#### Linesmen:

Red Flag: Mr M.E. Gale (Bath) Yellow Flag: Mr D. Keen (Earley, Reading)



# 5 LINE-UP

AGUE DIVISION FOUR

	SOUTHEND UNITED	TEAM CHANGES
1	JIM STANNARD	
2	MICKY STEAD	
31	CHARLIE WILLIAMSON	
4	SHANE WESTLY	
5	WARREN MAY	1
6	STEVE HATTER	
7	GLYNN PENNYFATHER	
8	JOHN SEADEN	
9	JOHN GYMER	
10	STEVE PHILIPS	
11	ALAN ROGERS	
12		

Next Match:
Saturday, 13th April 1985
Canon League
NORTHAMPTON TOWN
Kick Off 3.00 pm

### REFEREE:

VANES, PAUL - Design draughtsman. Married with two children. Commenced refereeing in 1972 and progressed via local leagues and West Midlands (Regional) League. Main interest outside sports is gardening. Enjoys marathon running - best time to date 2 hours 52 mins., 1983/84 London marathon 2 hours 55 mins. Involved in local youth football as manager of Under 11 team. Played semi-professional football for six years prior to refereeing. Refereed 1982 Birmingham Senior Cup Final and lined 1983 European Youth Championships and 1984 F.A. Cup semi-final.

# Today's Sponsors

# MCLEAN HOMES South West Ltd

Chatsworth House,
Bath Road,
Swindon.
Tel: 31371 and 42044



#### BY DAVE KING

It is doubtful if the captain of a World Cup winning team will ever arrive at the County Ground in the role of Team Manager of one of our League opponents. This afternoon will mark such occurence, which may never be repeated.

Bobby Moore O.B.E. was the captain of England's World Cup winning team of 1966. In retrospect it was a golden age of English football. An age that saw Bobby regarded by most as the golden boy of our National The unemotional attitude portrayed on the field of play epitomised to the games followers all they believed to be the British standard of fair play.

It was appropriate that while English football reached a peak at 5.15 pm on that Saturday afternoon of July 30th that the pinnacle of Bobby Moore's playing career also reached a crescendo. The stage could not have been more fitting. The National Stadium, a World Cup Final and victory over one of England's famed adversarys West Germany.

For Robert Frederick Moore the World Cup was his 47th International Cap. By the time he played his last International which was his 108th, he had set records that were a projection from his youthful days when he won a record 18 England Youth Caps. Exactly one hundred of his International Caps came while Sir Alf Ramsey was the team manager of England's National team.

The playing career of Bobby Moore which included other honours, a European Cup Winners medal 1965, F.A. Cup Winners Medal 1964, F.A. Cup Runners Up medal 1975, League Cup Runners Up Medal 1966, Football Writer Association Footballer of the Year 1964, Order of the British Empire 1967 were seen by many to be the forerunner of equal or greater success at managerial level eventually. This was not to be, for his most ardent supporters would admit that the eventual managership of Non League Oxford City was not what they foresaw when his playing career came to an inevitable finale. The conclusion of a memorable career came on May 14th 1977. At Ewood Park, Blackburn, Bob was wearing the number six shirt of Fulham in a 2-0 defeat for the Craven Cottage Club in what

was his 804th competitive club match. At the age of 36, it was a tribute to his physical condition that he only missed two matches in his final season!

On reflection is perhaps it surprising that todate his managerial career has never approached the heights of the accepted prominent post war managers. Sir Matt Busby, Stan Cullis, Don Revie, Brian Clough, Bill Shankly or Bob Paisley. Life has it's own compensations and football history will no doubt prove that Bobby Moore found his as a player.

Where some have found it in a managerial role. there is no real compensation for playing and Bobby Moore was fortunate to play a role the envy of

many.

To condense a career in the space of a programme article can hardly do justice to a life that began on April 12th 1941 at Barking, Essex. To a professional career that commenced in 1958 as a West Ham junior, progressing from Upton Park to a series of records.

Bobby made his League debut in a home match for West Ham versus Manchester United on September 8th 1958 in a 3-2 win. His full International debut came on May 20th 1962 in a clear 4-0 victory over Peru on a pre World Cup tour when deputising for the current England Manager Bobby Robson. He captained England for the first time later one year against Czechoslovakia, led West Ham in the F.A. Cup Final at Wembley 1964, voted Footballer of the Year. Captained West Ham in 1965 for the European Cup Winners Cup.

During a career that spanned two decades, sixteen years of continuous First Division soccer, four of Second, and an appearance record that was to encompass the following:- League: Apps 671, Goals 24. F.A. Cup: Apps 48, Goals 0. F.L. Cup: Apps 63, Goals 3. Europe: Apps 12, Goals 0. Internationals: Apps 108, Goals 2.

When Bobby Moore takes his seat in either the Directors Box or the The Dug Out this afternoon am I sure his appearance will symbolise the country's most revered soccer occassion.

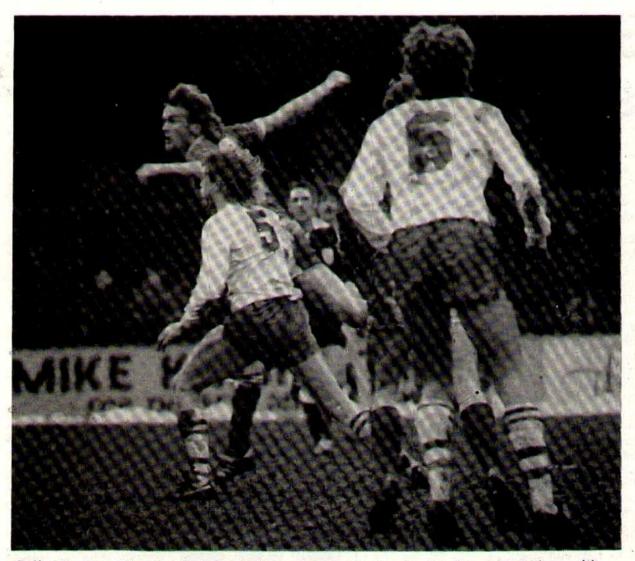
### FOOTBALL COMBINATION

198	84			Score	
20		Patatal Pausas	11	F • A	Scorers States States
	Aug	Bristol Rovers	Н	3-1	Batty, Gardiner, Elliott
	Sep†	Millwall	A	0-5	Condinan
	Sept	Watford	A	1-2	Gardiner
	Sept	Ipswich Town	Н	0-2	FILLS Market
	Sept	Birmingham City	Н	2-0	Elliott, Mayes
	Sept	Chelsea	- A	0-7	
	Sept	Oxford United	Н	2-1	Mayes 2
	Oct	Tottenham Hotspur	A	1-5	Gibson
	Oct	West Ham United	Н	0-5	
	Oct	Fulham	A	0-0	
	0ct	Reading	Н	1-4	Reynolds
	0ct	Portsmouth	Α	1-4	Barnard
	Nov	Reading	Α	1-3	Gibson
	Nov	Norwich City	Α	1-1	Gibson
0 0	Dec .	Southampton	Н	2-0	Gordon 2
- Silisa v	Dec	Crystal Palace	Α	0-5	
	Dec	Queens Park Rangers	Н	2-3	Hughes 2
198	35				
2	Jan	Charlton Athletic	A	1-3	Graham
30	Jan	Birmingham City	Α	1-1	Gardiner
22	Feb	Oxford United	A	1-0	Gardiner
27	Feb	Arsenal	Α	0-10	
2	Mar	Swansea City	Α	0-1	
5	Mar	Ipswich Town	Α	0-3	
7	Mar	Norwich City	Н	2-3	Gardiner 2
9	Mar	Fulham	Н	2-2	Henry, Payne
20	Mar	Bristol Rovers	Α	0-1	
23	Mar	West Ham United	Α	0-5	
26	Mar	Southampton	Α	1-1	Gardiner
2	April	Luton Town	A		
9	April	Brighton & Hove Albion	Α		
16	April	Luton Town	Н		
18	April	Watford	Н		
23	April	Swansea City	Н		
25	April	Charlton Athletic	Н		18
	April	Queens Park Rangers	Α		
	May	Arsenal	Н		
	May	Crystal Palace	Н	1	
	May	Brighton & Hove Albion	н	То	be arranged:
	May			MI	Ilwall H Portsmouth H
	May	Chelsea		150000	ttenham Hotspur H

### PHOTO CALL BY DAVE EVANS



Town skipper gets a face full of snow as he is robbed of the ball by Crewe goalkeeper Longley in Swindon's home game at the wintry County Ground.



Colin Gordon rising head and shoulders above the rest in the Town's 1-1 draw with Crewe.



Crewe goalkeeper Nick Longley dives to save at the feet of Peter Coyne, who scored the Town's only goal in the County Ground draw.

# So who says soccer is losing out?

A RECENT survey by Target Group Index, the national research company, suggests that there are none so far out of step as the soccer 'knockers'.

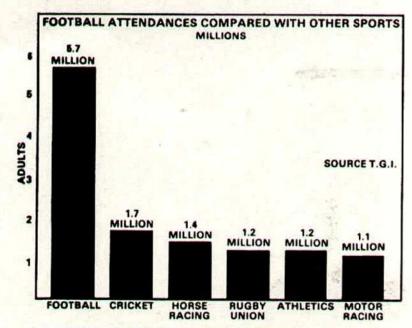
Using attendances as the yardstick, T.G.I. discovered that 5.7 million adults will watch a football match compared with its nearest rival cricket with 1.7 million. With over 20 million Canon League and Milk Cup attendances last season, many spectators obviously attend regularly.

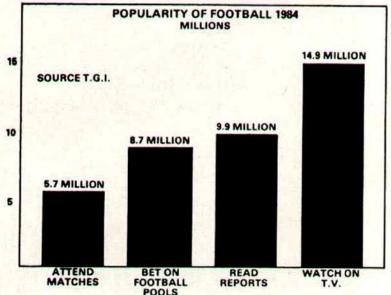
T.G.I. then turned their attention to soccer itself. Including recorded matches, 14.9 million watched it on television, 9.9 million read reports, 8.7 million bet on football pools and 5.7 million attend all types of football matches.

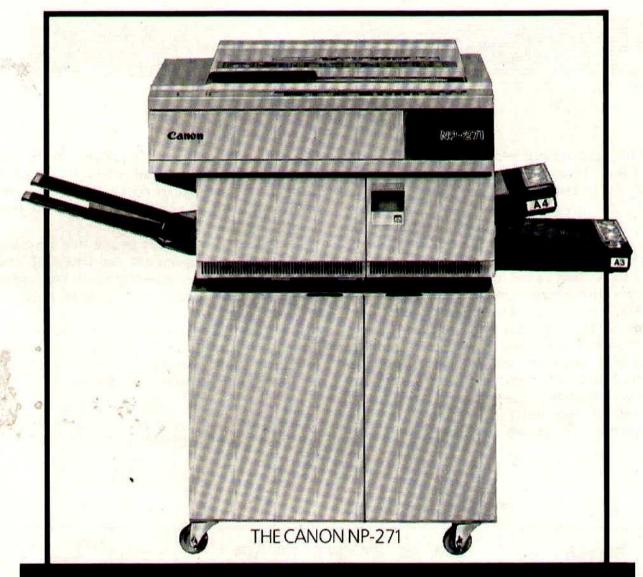
That's not all. The average attendance of 22,468 in the First Division of the Canon League for 1983-84 was exceeded in the First Divisions of the leading European countries only by Italy and Spain.

Spain 33,205 Italy 32,215 England 22,468 West Germany 21,070 Scotland 11,140 France 10,152 Belgium 9,945 Holland 8,996 Switzerland 5,820

First Division attendances this season, up to the end of January, showed an increase of 12 per cent and Milk Cup figures, excluding the semi-finals, were up by four per cent to an average of 10,300 per match.







# More hard working than the mid-field.

Canon Office copiers We'll help you look good on paper.

## Junior Robins Page

The next meeting of the Junior Robins will take place on Monday 22nd April at 6.00 p.m. in the Supporters Club. I hope we shall be having a talk on Collecting Football Programmes with advice on how to keep, catalogue and add to your collection. This will be the main event of the evening but there will also be some important information given out on other matters.

Wiltshire Radio have kindly agreed to be involved in organising a Junior Robins Reporter Competition. They will be coming along with some advice on how to report a football match for radio. We shall then be inviting all those interested in taking part to submit a written report on the Darlington match on Sunday 27th April.

The writer of the report judged to be the best will then be invited along to a match later in the season to do the match report for Wiltshire Radio and to interview players who make the news.

I also hope to be able to use this meeting to confirm arrangements for those of you who have expressed an interest in trying for a Super Skills award. A reminder to those of you coming on the Wembley trip on Wednesday. The coach will leave the County Ground at twelve o'clock noon. Try to arrive a few minutes before this so that we can make a punctual start.

Dick Mattick, Organiser Junior Robins.

SWINDON



# CASTLE'S

Office and Bakery and 5 MARKET STREET

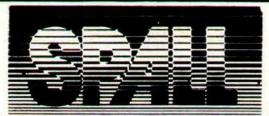
Telephone 22017

Specialists

Wedding Cakes, Birthday Cakes.

Try our Wholemeal Bread and Wiltshire

Lardies and Delicious Dairy Cream Cakes



SPALL SPORTSWEAR LIMITED
Official Suppliers of Swindon Town Football Kit
and Many Other Leading League Clubs

A LARGE RANGE OF FOOTBALL AND OTHER SPORTS CLOTHING AVAILABLE FROM THE OFFICIAL CLUB SHOP

Please Call In and Ask for a Free Colour Brochure

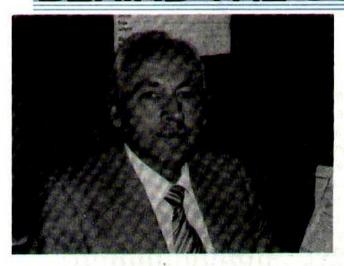
## FACTS AND FIGURES

	Coyne for 3 flughes not used	A.	B.	Appear ances	Substitute Appearances	-	Goals	
	or sted	11	}	1	9	3	1	9
	of used	The state of the s						
	(0.1)	Enderstry	23	n				
	(0.3	Sellis.	35	•				
	tor 8	Melson	×				2	2
	for 2	Nacari	Ħ	•		-		*
	Serofrer not used	Beary	13					
	15r B	Grahen	n	•				
7.0	tot used	Barnard	22					-
		Betty	22	*		1	24	2
	100	Row I and	33	4			40	'n
	pasa tos	Neyes	13	•				=
	4.3	Nock addry	15	*				-
	1 0	Coyne	22	in	•		13 1	**
	100.2	Sperring	1					
Helson Asrnard	tor 3	Gibson	i	**	*			
Sernard Gardings for	for 3	Sardiner	•	-		2		
Selson Recarl	for 2 .	Baddoley	m					
helson Sarolher for 9	for 9	Payro		-				
Welson Bernard	Dernard not used	Gray	18	•	•		-	-
		Ransoy	n	2				
Nelson Macari not used	of used	Cordon	2	2			10	20
welcon Macaril not used	of used	Fulbrook		-				
Netson Batty for		Mult	*	-				
		Desipoer	n	-				
		-103 -103	=					
a face Market	1000	Caldeall	40					
Kacar	not used	Raynol ds			-			
	of Secure							

Bernard Berrard Collective Corne	95.25	200	į	\$ 50 E	4 4	osts.	. 8	. 3
	******		2		1			
	-	13	ī	1	12	2	n	1
	100+65		**	,	12	•	ž	1
	8				•			
	=			•				
	33+42	12	+	-	•	,	2	
	2		-	,	1	1	*	
	,	•		1				•
	*	ī	7	,	22.40			1
	243	91	ı	1	1	,	*	1
	135	1	10	•			2	
	R		*	1	1	•	*	d
	130	•		1	10	*		1
	460 45		*	1	9		*	
			8					1
	264.5	•		1			1	-
	138+65	3	18	10	#		•	•
	-	9	•		2		*	-
	8.30	•	-			,		
	n	1		,	,	,	~	1
	0+12	1	1	1			1	1
	23743	2	22	9	28.2		•	1

25 Mrtschies 27 Bristol Rovers (Milk Copi	* *	4 Enderaby	* : :	No Lson Greben	Macari -	Henry Sibson	Grahas Rowlend	Barnard Hockedey	Coyne,	Rowland	Rayes -	Hockeday Netson	Coyne for 3 Rughes not used	- AV	Appearance
A 2-2	24	Endersby	33	Be1110	Meceri	4	Graham	Betty	Coyne	Hoyat,	Netson	Sarnar d	Payne not sted		•
Ť.	9	Ender sby	50	Baddeley	Payne		Grey	Satty	Sarnard	Mayes	Gar diner	Ne I son	Henry not used		
2	7	Enderaby	1	Sellie Sellie	Macari	-	Grenes	Betty	Sarahra	Noyes	Coyne	Ne lyce	Payers for 7	Ender 12.y	15
4 4	A	Enderaby Franchis		Sellie	Macari	Row I good	Graham	Berny	Coyne	Gar diner	Served of	Me land	Party for 3	2	* *
	0.00	Enderson	Balile	Section	Mecari	Postand	Scales .	1	Coyne	Gardiner	Server	Nelson	Payme for 2	Nacari	t xt
4		6 Endersoy		Seddeley	Hecari	Row Land	Graham	Barnard	Batty	Mayes.	Coyne	Ne i son	Serolner not used	Beary	13
*		1 Endershy		Saddeley	Macari	Rowland	Graham	Barnard	Coyne	Mayer,	Batty	Nethon	Sardiner tor 8	Grahon Grahon	n
×	4	1 Endersby	57	Baddeley	Macar1	Row Land	Srabate	Barnard	Batty,	Mayers,	Coyne	Ne Ison	Ballie not used	Barnard	n
<	4	5 Enderstry		Seddeley	Macari	Rowland	Graham	Bernard	Coyne	Nayes	Batty	Neison	Sellie for 3	Betty	22
x	A			Balille	Water!	Rowland	Grahan	Barnard	Cayne	Mayes	Betty	Ne ison	Gibson for 10	Ecy   bad	N
·	1	i-1 Endersby		Sellie	Mecer!	Rowland	Greben	Bertera	Copte	Moyes,	Setty,	Ne I sare	Citison not used	Neyes	13
=	4			Bellie	Mater	Row land	Graban	Barnerd	Cerpme	Kayes	Batty	Ne Ison	Cilbron, for 3	Noch aday	15
	2	1-0 Endersby		Bellie	Mecari	Row I and	Crater	Saranro	Coyes	Kayas	Batty	Melson	Sordon for 4	Coyne	R
ı				Ball le	Barry	Revised	Grahan	Barnard	Coyne	Mayes	Scroon	Meison	Fulbrack for 2	Sperring	
A .		4 Endersby		Gray	Macari	Rowland		Sor don	Cayee	Rayes	Barry	Neison	Asmand for 3	Gibson	
•		6 Endersby	- Rowland	Bellife	Betty	Gibson	17	neckaday	Coppe	Nelson	Mayes	Bernerd	Carding for 5	Gardiner	•
x		-1 Endersby	Hockadey	Beille	Barnard	Rueland		Satty	Coyne	Mayer.	Gordon	Neison	Recarl for 2 .	Baddeley	
*		-2 Endershy	Vie	Bellie	Macari	Rowland	-27	Sarnard	Coyne	Mayes	Batty	Melson	Sarother for 9	Paythe	
4	- 1	-1 Endersby	4	Ballite	Macari	Rowland	Grahan	Henry	Coyne	Gordon	Setty	Melson	Bernard not used	Gray	18
														Ramony	n
x	A.	-1 Endershy	Famcoy.	Ballie	Barnard	Gray.	Size Land	Hockaday	Coyne	Cordon	Saffy	Neison	Macar I not used	Cordon	n
z	4	-1 Endersty		Ballite	Barnard	Gray	Rowland	HOCKEGAY	Coyne	Gordon,	Barry	Ne lann	Macar'l not used	Fulbrook	
•	64	3 Endershy		Bellie	Perery	Gray	Apriland	Hockeday	Corne	Ger don	Maceri	Ne type	Batty for 4	Fell	*
														Despoery	•
														<u>•</u> 8	=
x	4	O Endersty		Ballie	Barnard	Gray	Rowland	HOCK & Cay	Coyne	Sor don 2	Satty	Ne ison	Macari not used	Ca104	8
*	å	4 Endersty	Remove	Bellie	Bernard	Grav	Nov I and	HOCK BODY	Covine	Serdon	Batty	Medson	Macar I not used	Raynolds	
*	-	Todaraby		Sellie	Bernard		Boylend	Grahem	Contra	Cordon	Macaril	Nelson	Betty and Same		
2	*	1 Endersoy	-	Bellife	Hecari		Rowlend	Graham	Coyne	Sorabe	Despiser	Ne I son	Henry not used		
•	ò	P-2 Ender15y	-	Henry	Maceri		Rowland	Graham	Autr	Gardon	Dempoory	Ne lace	Coyne for 7		
x	-		-	Sallie	Macari		Rowland	Coyne	Mult	Gordon	Designation y	Mediade	Betty for 8		
×	b	0-0 Endersby	Ransey	Ballie	Barnard	Gray	Royland	Coyne	Mult	Gordon	Demptory	Ne I son	Satty and Macari		
	2	*	1100)												-
<	4	0-1 Endershy	Gray	Ballia	Mecari	Row Lend	Cole	Sant'y	Coyes		Designary.	Selson.	Graham not used		Canon Least
r	4		Se sy	Ball Se	Macari	Rowland	Sile	Hear y	Coyne		Dempiséry	Nelson	Seynolds not used		
<	å	-O Endersby	Ges.	Bell10	Mecari	Rowland	Cole	Heer'y	Coyne		Colorell	Grahen	Nelson not used		200.00
<	-	1-7 Ender shy		Rampey	Macari	Row Land	Sele	Henry	841114		Caldwell	Rockaday	Coyne not used	01110	20.00
E	4		5.	8e[]]+	Macari		98	HOCKAGEY	Rowland	Gardon 2	Caldwell	Me I son	Coyne for 4	1	1000
*	ò		7	Settile	Macari	Coyne	Cole	Hock-stay	Row Land		Catdenii	Melson	Grahes and man	1	,
E	-		*	Sellite.	Henry.		Rowland	Coyne,	Nockeday		Graham	Melson	Ratty post man		. :
r	-	- Endershy	- Langery	Sellie	Henry		Row I and	Coyne	Hochaday		Celorell	Netson	Raysolds not used	Compa	-
•	-	O Endersty	Ransey	Sel 116	Henry		Rowland	Coyne	HOCKeday		Grahan	Nelson	Reynolds not used	Endershy	1
	1							1						Fulbrook	
	4	The Enderstry	Remoey	Sellie	Henry	eles Cole	Rowland	Coyne	HOCKAGEY	Bor don	Graham	Bernard	Batty for 10	Serdiner	*
x	**			Ballio	Lang.		Rowland	Coyne	Nochaday	Gordon	Barnard	Notice	Batty for 8	Gordon	234.5
= -														4	138
														Gray	H
														- August	9
*														Norteday	160.60
•														Hughes	
×														Macari	36.
*															1
I													100		200
4															
														Randoy	2
														Paymolds	0013
														Rowland	E E

### BEHIND THE SCENES



In common with everyone working in football I was shocked at the recent incidents of spectator violence at Chelsea and Luton and am concerned at it's future effect upon the game. There is no doubt that the game will be severely damaged if these incidents are repeated and Football must back any practical and progressive steps that are adopted by the Government of football authorities to combat the menace. On the other hand the various proposals must be monitored to ensure that only those which are practical and progressive adopted. It would be counterproductive if some measures suggested by national newspapers, in reporters (reporters who have never had to make a decision in their lives but live on their ability to criticise the efforts of others), which we are convinced would not work are rushed into force by those who do not have an intimate knowledge of the game.

Since their two working parties on the subject four years ago, my Association, The Executive League Football Association, has kept very closely in touch with all facets of spectator behaviour. Indeed only two weeks before the recent outbursts some of our most experienced administrators met the Minister of Sport for a long discussion and provided him with a full report of measures already taken. Talking of the Minister of Sport, has anyone questioned the effect that his committee's a League Table of Soccer Hoolaganism has had on the recent spate of proposing positive Whilst problems. actions, such as the funding by the Football Trust of senior security officers, the

### BY BOB JEFFERIES

F.L.E.S.A. report also indicated that many of the popular 'answers', for instance identity cards, are neither helpful nor practical. The Football Association may decide that their rules should be changed to allow them to punish clubs for happenings at their grounds, even though they had taken all reasonable precautions, or for actions of alleged supporters of visiting clubs where the charged club has no practical control of events. It may well be that such changes of rule could be challenged in the Courts and we are concerned at the effect of possible orders to clubs to play behind closed doors which might be construed as an easy punishment and popular to the media.

Some of the problems with such actions are:-

1. The likelihood that clubs deprived of home match income would be unable to continue in business.

2. The legal rights of season tickets holders who have paid in advance to see home League games of their club, of private suite holders of the bigger clubs, many who have built into their lease agreements a seven day right of occupancy, and of course of club sponsors.

Before taking this drastic action perhaps consideration should be given to ordering a change of kick off time for there is ample evidence that a Saturday morning kick off at 10.30 a.m. eliminates the possibility of violent conduct of spectators, especially where long distances have to be made by visiting supporters.

Football is not trying to avoid it's responsibilities to the game or to the community, as an examination of their balance sheets of recent years will prove, and it is trying to find practical ways of helping authority to fight the problem and, at the same time enable clubs to survive. Above all, the hooligans must not to be seen as having won the battle.

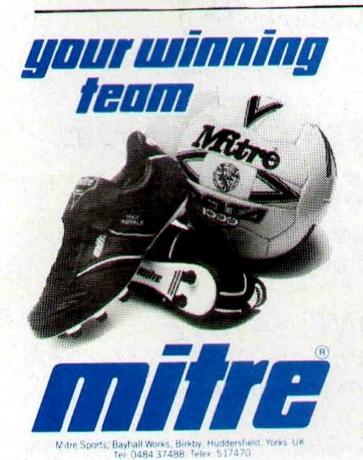
# FOTO at Walker Jackson

more value, less price, better deal!



There's always
plenty to cheer about
when your driving force is
FORD from Walker Jackson.
Score now with a call to:

Fleming Way. SWINDON 20002



Todays Milite Delta Matchball donated by



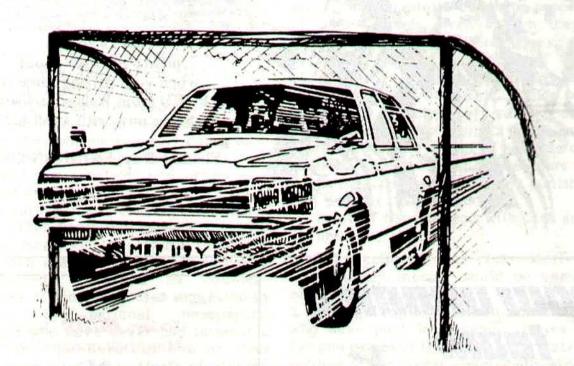
W. Collins
Commission Agent
69 Commercial Road
45 Cricklade Road and
The Green, Lyneham



# SCORE every time with

# SWINDON CAR AUCTIONS

"Small enough to care, Big enough to matter"



### BUYING OR SELLING

Viewing six days a week
AUCTIONS EVERY TUESDAY
AND FRIDAY EVENINGS
AT 7.00 pm

TELEPHONE: 641617 and speak to Derek Hunt, our Auction Manager Only 3 minutes from the County Ground

BRS FREIGHT TERMINAL, GREENBRIDGE, SWINDON